

The present invention comprehensively acquires a make-up color image and provides a make-up color image classification method and make-up color image map that enables make-up to be applied effectively. A color image index indicating warm/cool and a color image index indicating light/heavy are formed as two coordinate axes and the colors located therealong, the make-up color image is classified and a make-up color image map produced, making it possible to achieve a make-up color image accurately and easily.